



## Elena Gikovska Ackovska

Chief Financial Officer

## SUMMARY

The CFO, or Chief Financial Officer, is a senior executive in a company responsible for managing the financial operations of the organization. The job description of a CFO typically includes the following responsibilities: Financial Planning: The CFO is responsible for developing and implementing financial plans and strategies to achieve the company's goals and objectives. Budgeting and Forecasting: The CFO oversees the budgeting and forecasting process, ensuring that the financial targets are realistic and achievable. Financial Reporting: The CFO is responsible for preparing and presenting accurate and timely financial reports to the Board of Directors, shareholders, and other stakeholders. Risk Management: The CFO manages financial risk, identifying potential risks and developing strategies to mitigate them. Cash Management: The CFO manages the company's cash flow, ensuring that it has sufficient liquidity to meet its financial obligations. Financial Analysis: The CFO conducts financial analysis and modeling to identify opportunities for growth and optimization. Tax Planning: The CFO manages the company's tax strategy, ensuring compliance with tax laws and regulations and minimizing tax liabilities. Financial Strategy: The CFO works with other executives to develop the company's financial strategy, including mergers and acquisitions, capital investments, and divestitures. Overall, the CFO is responsible for managing the financial health of the company and ensuring that it is financially sustainable and profitable. The CFO also plays a key role in providing strategic advice to the CEO and other executives, helping to shape the company's overall direction and growth.

In addition to the above mentioned responsibilities, the CFO also works towards operational excellence in the organization. This involves working closely with other executives to ensure that financial strategies and plans are aligned with the company's overall goals and objectives. The CFO plays a key role in identifying opportunities to optimize operational efficiencies and streamline financial processes.

The CFO also collaborates with other departments within the organization to ensure that financial decisions are aligned with the company's broader operational objectives. This includes working closely with the Chief Operating Officer (COO) and other senior leaders to identify areas where financial resources can be allocated to improve operational effectiveness.

Furthermore, the CFO is responsible for building a strong financial team within the organization. This involves hiring and developing talent, establishing clear roles and responsibilities, and creating a culture of financial excellence within the team.

The CFO is also responsible for maintaining strong relationships with external stakeholders such as financial institutions, investors, and regulatory bodies. This involves staying up-to-date with changes in the financial regulatory environment and developing strategies to ensure compliance with relevant laws and regulations.

1/2



Overall, the CFO is a critical member of the senior leadership team, responsible for ensuring the financial health and sustainability of the organization. By working towards operational excellence and collaborating with other executives, the CFO plays a vital role in shaping the company's overall direction and growth.